

# *Research on Ideological Political Education in Higher Vocational Colleges under the Vision of Internet*

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**Keywords:** ideological political education; higher vocational colleges; the Vision of the Internet

**Abstract:** Since the beginning of the new century, Internet has been integrated into every aspect of our life and study with its strong momentum, such as economic development, people's livelihood, ideology and culture, political civilization, science and technology education. People are always under the influence of the Internet and enjoy the convenience brought by the Internet. So, Internet is indispensable. In the new era, there are inevitably problems in ideological political education methods, such as single and obsolete characteristics, lack of pertinence and flexibility and so on. It is necessary to inject the characteristics of the times into the traditional ideological political education. This paper first analyzes the relationship between the Internet and ideological political education. And then this paper puts forward several methods to implement ideological political education.

## 1. Introduction

As of December 2018, the number of Internet users in China has reached 829 million, with 56.53 million new Internet users in the whole year, and the Internet penetration rate is 59.6%. Internet has become the new normal of social life. It can be clearly seen from the above data that the continuous growth of the internet users shows the strong potential, which has become an indispensable part of people's life. Teenagers, especially higher vocational college students, are the main force of Internet users. The Internet has profoundly changed the way of their thinking and behavior.

The discipline construction of ideological political education has been more than 30 years. As an important part of the theoretical system, ideological political education methods are increasingly enriched and improved. However, with the development of the times, the internet has had a profound impact on college students, but also brought great challenges to ideological political education. There are also some problems in the implementation methods of ideological political education, such as single-method, lack of pertinence and flexibility, backward educational concepts, lack of interactivity and attractiveness, poor effectiveness and so on. In today's highly developed Internet, we must adapt to the ideological and behavioral characteristics of students in higher vocational colleges. So, the study on the ideological political education in the vision of the internet have profound theoretical value and practical significance.

## **2. The Internal Connection between Internet and Ideological and Political Education**

### **2.1 Internet provides platform and opportunity for ideological political education**

The contents and methods of ideological political education are constantly updated.

This is the law of educational development. The innovation of methods cannot be separated from platforms and opportunities. In recent years, the development of the Internet has brought new opportunities for ideological political education. "Internet +" deeply integrates the Internet and the education industry. Through the education service platform and the digital education resources, the school gradually explores and constructs the new form of the network education. This not only provides a strong policy guarantee for the integration of Internet and ideological political education, but also creates a good environment. The unique characteristics of the Internet, such as openness, sharing, convenience and virtuality, have brought rich educational resources for the boring ideological political education content. The technology of the Internet provides more means for ideological political education. The open and inclusive network environment greatly extends the space of education. So, we can effectively realize the modernization of ideological political education with the network platform.

### **2.2 Ideological and political education expands the application of Internet technology**

When we talk about the Internet, computer, cloud computing and big data analysis, it is difficult to connect them with ideological political education. In people's traditional ideas, the application of Internet technology is more focused on economic, scientific and technological. However, the broad prospect of Internet technology has become an irresistible trend of The Times, and the integration of Internet technology and various social industries has become an irresistible trend. The connection between the two is becoming closer and closer. Ideological political education is constantly optimized by using Internet technology. At the same time, it also broadens the application of the Internet. For example, through the big data analysis function of the Internet, ideological political educators can pay attention to the click-through rate and collect the information that educatees are interested in. There are many systems that represent the expansion of internet technology in ideological political education, such as ideological political education network incentive system, network evaluation and assessment system and network public opinion supervision system, etc.

## **3. Investigation on Ideological and Political Education in Higher Vocational Colleges**

### **3.1 Questionnaire design**

Ideological political education has always been a relatively important educational work in colleges and universities. But the practical results are not ideal. With the rapid development of the Internet, online public opinion has a great impact on college students' life and study. This paper makes a survey on the close combination of network tools and ideological political education in college classrooms. A total of 300 questionnaires were issued, and 282 of them were effectively collected, accounting for 94%.

### **3.2 The necessity of offering ideological political theory courses**

Among the survey results, 45.1% think it is necessary to set up theory courses. And 37.2% think it is "no", and 17.7% think it is "dispensable". The details data is shown as the figure 1. Ideological political education theory courses are not very important in the minds of college students, and it has

no great influence on their life and study.

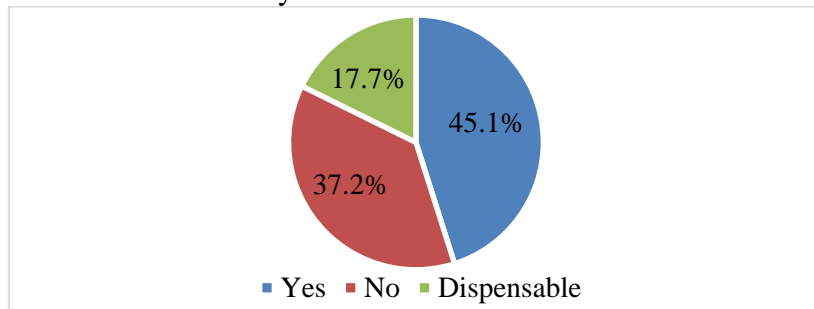


Figure 1: The necessity of offering ideological political theory courses

### 3.3 The attitude of ideological political theory course

There is 41.8% of the students think "Don't want to listen and often skip class", and 25.5% of the students think "Go to the class, but don't listen", and 20.7% of the students think "Listen carefully". The details data is shown as the figure 2. It can be seen that higher vocational students are not interested in the ideological political education theory courses, and some students even have a wait-and-see attitude and attend classes selectively.

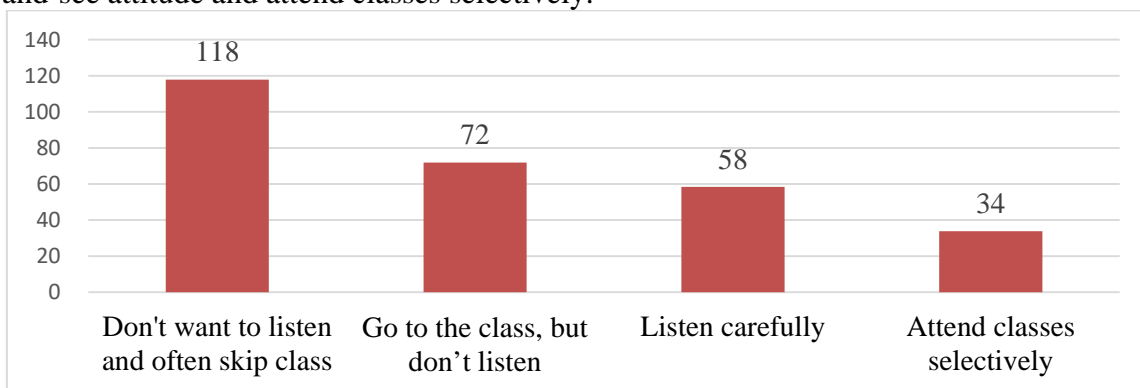


Figure 2: The attitude of ideological political theory course

### 3.4 The problems in ideological and political education

Many students think there are many problems in the current ideological and political course, which is not only in the contents, but also in the teaching methods. The details data is shown as the figure 3. So, ideological political education course teaching content and mode reform has become an essential content.

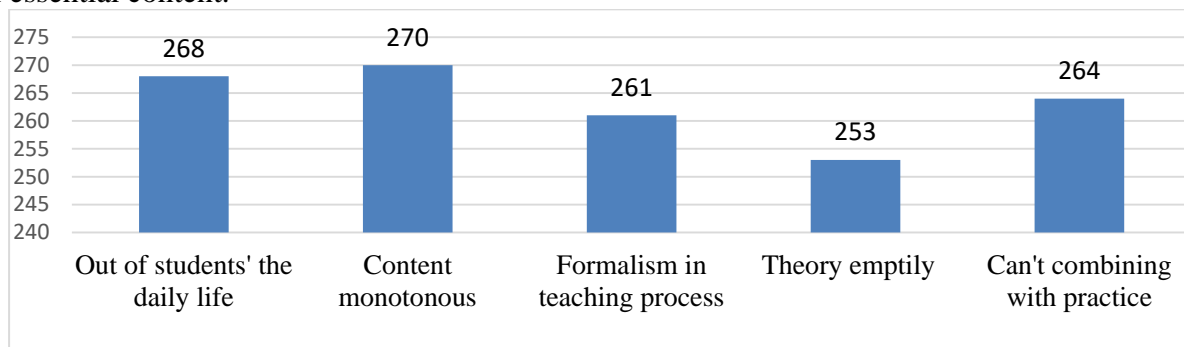


Figure 3: The problems in ideological political education

## 4. Countermeasures of Ideological and Political Education

### 4.1 Build "Internet +" teaching platform for ideological and political education

We should give full play to the Internet technology to make teaching more diverse. First, the Internet can give full play to students' initiative and realize two-way interaction in teaching. Second, we should improve the richness of Internet teaching methods. Teachers can carry out a variety of teaching activities to reflect the freshness, such as let video and movies into classroom teaching through multimedia technology to, and let current news into the classroom through the internet. Third, teachers can better understand the physical and mental characteristics of students through the Internet, big data and intelligent education.

### 4.2 Build a "Internet +" course resource base for ideological and political education

Compared with the traditional ideological political education course resources, the course resources in the Internet era have obvious advancement and more possibilities. First, the openness of the Internet makes resources inexhaustible. The Internet provides teachers with abundant curriculum resources. Second, the Internet technology makes the course visual and interesting, which is easier for students to accept. Teachers can select course resources that students are interested in. At the same time, through multimedia technology, it is easier to immerse students in the fun of resources.

## 5. Conclusions

Internet technology can create a positive atmosphere of ideological political education. The campus atmosphere can let students get edification in campus culture and realize the cultural education function of ideological political education. At the same time, through the Internet technology we can carry out a variety of forms of ideological political education competition, which can stimulate students' enthusiasm.

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